



## Messe Düsseldorf 2020: Facts & Figures

Key metrics	2020	2019
<b>Messe Düsseldorf Group</b>		
Revenue	EUR 136.8m	EUR 378.5m
Net profit after tax	EUR -53.5m	EUR 56.6m
Yield	-39,1%	14,9%
Equity	EUR 443.3m	EUR 518.6m
Equity ratio	62.2%	66%
Group revenue within Germany	EUR 113.6m	EUR 308.4m
International Group revenue	EUR 23.2m	EUR 70.1m
International events and joint events*	16	57
Employees	839	860
<b>Messe Düsseldorf GmbH</b>		
Revenue	EUR 126m	EUR 344m
Net profit after tax	EUR -43.5m	EUR 50.8m
Yield	-34,5%	14,8%
Equity	EUR 385,6m	EUR 448m
Equity ratio	60,1%	64%
Trade fairs and exhibitions*	7	29
of which: Messe Düsseldorf events*	4	18
of which: guest events*	3	11
Exhibitors at Messe Düsseldorf events*	4,634	5,238**
of which: Germany*	1,731	2,236**
of which: international*	2,903	3,002**
Trade visitors at Messe Düsseldorf events*	494,449	678,158**
of which: Germany*	368,525	526,127**
of which: international*	125,924	152,031**
Total space*	305,727 sqm	305,727 sqm
Available hall space*	262,727 sqm	262,727 sqm
Available outdoor space*	43,000 sqm	43,000 sqm
Net rental*	362,707 sqm	415,944 sqm**

\* in Düsseldorf (without convention business)

\*\* Value of the previous events

## Düsseldorf Congress GmbH\*\*

Events	347	1,040
Event days	144	208
Delegates	120,248	364,525

### Key areas of expertise

Approx. 40 events in Düsseldorf,  
including 20 leading global trade fairs within the 5 fields of competence:

- Machinery, plants and equipment
- Retail, trade and service sectors
- Medicine and health
- Lifestyle and beauty
- Leisure

### Subsidiaries and affiliates

77 international offices covering 141 countries

– of which: 7 international subsidiaries



### Shareholders

- City of Düsseldorf (56.5%)
- State of North Rhine Westphalia via Beteiligungsverwaltungsgesellschaft des Landes NRW mbH, Düsseldorf (20%)
- Industrieterrains Düsseldorf Reisholz AG (20%)
- Düsseldorf Chamber of Commerce and Industry (1.75%)
- Chamber of Trade, Düsseldorf (1.75%)

### Contact:

Dr. Andrea Gräzndörffer  
Head of Corporate Communications / Press Officer  
Phone: +49(0)211 4560 555  
Fax: +49(0)211 4560 87555  
Email: [GraenzdoerfferA@messe-dusseldorf.de](mailto:GraenzdoerfferA@messe-dusseldorf.de)